

ANAM CARA COLAC STRATEGIC PLAN 2023-2026



MISSION/VISION

To provide the Southwest Victorian Community with excellence in respite and end-of-life care within a home-like environment, embracing respect and compassion for all people.

PURPOSE

- Provide home-like residential accommodation for short-term overnight respite, day stay and end-of-life care.
- Provide in home respite care for people with a life-limiting illness.
- Provide the Southwest Victorian Community with choice in their options for respite and end-of-life care.
- Provide information and advice, volunteer support and other services such as complementary therapy.
- Provide a valuable community resource centre regarding the primacy of the palliative care journey.

GOVERNANCE

 Anam Cara Colac is committed to delivering its purpose through strong and accountable governance. The diversity of the Committee of Management, executive team, clinical staff and volunteers reflects our community; their skill and dedication delivers person-centred care in a home-like environment that celebrates the notion of soul and whole person care (physical, emotional, social and spiritual).





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a place like home

FINANCE

COMMUNITY ENGAGEMENT

GOAL

Maintain and grow a consistent, dependable stream of income to secure expansion of service and Anam Cara Colac's future.

PRIORITIES

- Philanthropic Trusts
- Government
- Community members with capacity to give.
- Grant applications.
- Developing stronger communications and connections with community and stakeholders.
- Reviewing opportunities for revenue growth – such as delivery of bereavement counselling and systemnavigation services for fee.

MEASURES

- Appoint a dedicated grant writer by end 2023.
- Increase the value of successful Grant applications by 10% annually.
- Increase the value of philanthropic donations by 10% annually.
- Complete a business case assessment of opportunities for incomeproducing services aligned to our skills, and potential funding sources.

GOAL

Enhanced connections with the Southwest community for the benefit of guests and carers and the long-term future of Anam Cara Colac.

PRIORITIES

- Enhanced Communications materials and platforms.
- Enhanced community Consultation.
- Increase support to carers and providers to educate about palliative care options.

MEASURES

- Review and assess the Community Engagement Strategy
- Survey community awareness and approval
- Develop interest group/diverse community committees.

SERVICE PROVISION

GOAL

Offering services to the Southwest Community that provide improved end-of-life experience and choice of care options in home, day stay and residential.

PRIORITIES

- Grow our capacity for overnight stay episodes to meet community needs.
- Grow our capacity to deliver home respite care service to meet community needs.

MEASURES

- Target of 1000 episodes of overnight care, with annual adjustment to reflect community need. Day Respite to aim to achieve 600 attendances for the year.
- Implement a 24-hour call line.
- Build capacity for transporting guests.

GOAL

Enable the Anam Cara Colac team to meet the Team Charter and promote a positive and successful organisational culture.

Continue to develop a strong, representative Committee of Management..

PEOPLE/TEAM

PRIORITIES

- Training for team members to develop individual skills, both clinical and guest experience.
- Workforce planning to ensure capacity and succession.
- Attention to membership of Committee of Management, composition, skills and development.

MEASURES

- Develop Workforce plan.
- Review skills and capacity for enhancing guest experience.
- Complete skills matrix review of Committee of Management, add two new members who address any gaps in skills and attributes.